

## Sponsorship Opportunities

Sponsorship Title	Event Sponsor	Sectoral Partner (customised)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Patron Sponsor	Conference Sponsor	Conference Co-Sponsor
<b>Financial Involvement in Lakhs</b> (Exclusive of all applicable taxes)	<b>10</b>	<b>8.5</b>	<b>7.5</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>5</b>	<b>3</b>
<b>Maximum Number of Sponsors</b>	<b>4</b>	<b>1 (Each)</b>	<b>6</b>	<b>10</b>	Multiple	Multiple	Multiple	<b>6</b>	<b>8</b>
<b>Complimentary Space at Exhibition</b> (Stall Area in Sqm)	<b>72</b> (Raw)	<b>60</b> (Raw)	<b>54</b> (Raw)	<b>36</b> (Built-up)	<b>24</b> (Built-up)	<b>12</b> (Built-up)	<b>9</b> (Built-up)	<b>24</b> (Built-up)	<b>18</b> (Built-up)
<b>Branding at Venue</b>									
Logo on the Welcome Board at the Entrance of the Venue	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding on the Main Arch Gate at the Entrance of the Venue	✓	✓	✓	✓	✓	X	X	✓	✓
Logo on the Pathway Buntings	✓	✓	✓	✓	X	X	X	✓	X
<b>Branding at Exhibition Hall</b>									
Branding on Arch Gates at the Exhibition Hall Entry	✓	✓	✓	✓	✓	X	X	X	X
Logo Presence at the Exhibition Registration Counter	✓	X	X	X	X	X	X	X	X
Stand Alone Display System inside the Exhibition halls at strategic locations	✓	✓	✓	✓	✓	✓	✓	X	X
Stand Alone Display System inside the VIP Lounge	✓	✓	✓	X	X	X	X	✓	X
Stand Alone bunting at Exhibition Halls	✓	✓	X	X	X	X	X	X	X
Stand Alone Display System at the B2B Meeting Area	✓	✓	✓	✓	X	X	X	✓	X
<b>Branding at Conference Hall</b>									
Speaking slot for CEO in the Inaugural Session (subject to protocol)	✓	X	X	X	X	X	X	X	X
Speaking slot at the Conference Session (15-20 minutes)	✓	✓	✓	✓	✓	X	X	✓	✓
Dedicated slot of 3 Hours for organising Workshop	X	X	X	X	X	X	X	X	X
Branding on Arch Gate at the Conference Hall Entry	✓	✓	✓	X	X	X	X	✓	✓
Logo on the Welcome Board at the Conference Entry	✓	✓	✓	✓	✓	✓	X	✓	✓
Logo Presence in the Conference Registration Counter	✓	X	X	X	X	X	X	✓	X
Backdrop of the Conference / Workshop	✓	✓	✓	✓	✓	X	X	✓	✓
Stand Alone Display System inside the Conference Hall at strategic locations	✓	✓	✓	X	X	X	X	✓	✓

Stand Alone Display System at the Delegate Lunch Area	✓	✓	X	X	X	X	X	✓	X
Stand Alone Display System inside the Speakers Lounge	✓	✓	X	X	X	X	X	✓	X
Corporate Video during Conference break hours) (1 to 2 Min max)	✓	✓	✓	✓	X	X	X	✓	✓
Corporate brochure insertion in the documentation kit (To be given by the Sponsor)	✓	✓	✓	✓	✓	✓	X	✓	✓
Conference Passes - Complimentary Invitations for the conference	10	10	8	5	3	2	1	5	3
<b>Branding in Print Medium</b>									
Sponsor's Advertisement in the Event Catalogue (1 page – A5 Size)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsors Profile in the Event Catalogue (500 words)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the Event Catalogue – Thank you Sponsors Page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the Event Catalogue – Wrapper	✓	X	X	X	X	X	X	X	X
Logo on the Badges	✓	✓	X	X	X	X	X	X	X
Logo on Visitor Passes	✓	✓	✓	✓	✓	✓	X	✓	✓
Logo on the Post Event Report – Thank you Sponsors Page	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Branding in Promotional Activities</b>									
Display of logo on the Event Website with hyperlink to sponsors home page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Bytes from CEO of the company	✓	✓	✓	✓	✓	X	X	✓	✓
Logo on the Social Media Posts / Banners	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Magazine Advertisements	✓	✓	✓	✓	X	X	X	✓	X
Logo on e-Mail Updates	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on email signature	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Visitor Passes (e-invite)	✓	✓	✓	✓	✓	✓	✓	✓	✓


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